



## Pet Image Policy

As part of providing veterinary care, education, and community outreach, Long Meadow Veterinary Clinic may take photographs or videos of patients while they are in our care, or clients may voluntarily share images or videos of their pets with us.

### **Use of Pet Images**

Images or videos of pets may be used for medical documentation, client communication, educational purposes, website content, social media, marketing, and promotional materials.

### **Consent**

By establishing care with our clinic and/or voluntarily sharing images of your pet, you grant permission for the clinic to use images or videos of your pet for the purposes described above.

### **Privacy and Confidentiality**

Personal identifying information will not be disclosed in connection with pet images without your express permission. Images will not be used in a manner intended to identify you personally unless separately authorized.

### **Opt-Out**

If you prefer that images of your pet not be used for marketing or educational purposes, you may notify us in writing at any time. Opting out will not affect the medical care provided to your pet.